



Advertising in "The Forward March"

ADVERTISING CONTRACT

Gold Coast Chapter

Advertiser Information:

Advertising Company _____

Contact Name _____ E-Mail _____

Mailing Address _____

City _____ State _____ Zip/Postal Code _____ Phone _____

Advertising Specifications for "The Forward March": (Please circle ad size and type below)

| | Full Page Color 7 1/2" x 10" | 1/2 Page Color 7 1/2" x 5" | Business Card Color 3" x 2" |
|-----------|---------------------------------|-------------------------------|--------------------------------|
| 12 Months | \$750.00 | \$500.00 | \$250.00 |
| 6 Months | \$400.00 | \$270.00 | \$140.00 |
| 1 Month | \$75.00 | \$50.00 | \$25.00 |

AD SPECIFICATIONS: all files must be electronic and supplied on a cd with hard copy, including all screen and printer fonts. Acceptable PC formats: Illustrator, Photoshop, Corel, Quark, Acrobat or saved as high resolutions EPS, TIFF or PDF files. Please send ad materials to jmuller543@aol.com or AVER.

Acknowledgement and intent to publish:

The AVER - American Veterans for Equal Rights is hereby authorized to reserve space for and publish the above described advertisement(s) unless a written change or cancellation is received by the closing date.

Authorizing Signature: _____ Date: _____

Print Name: _____ Title: _____

Payment Information

Enclosed is my check for \$ _____ made payable to AVER.

Send contract with payment to the AVER - American Veterans for Equal Rights, P. O. Box 11247, Ft. Lauderdale FL, 33339. Send e-mail questions to jmuller543@aol.com or call 954.922.4180

Terms of Contract:

This contract reserves space as describe above in AVER "The Forward March", effective the date this order is received. Submission Procedure: All ads or ad changes must be submitted by the 5th of the month prior to publication of the Newsletter. Electronic files will only be accepted if they meet all of the requirements outlined in the Specifications. Advertising Policy: Advertisers and advertising agencies assume liability for all content (including text, representations and illustrations) of ads. They also assume responsibility for any claims arising therefrom made against the publisher. Upon publications, a copy of the magazine will be mailed to advertiser or agency. Deadlines: Ad payments are due by and no cancellations or refunds are accepted after the closing date of the issue (the 5th of the month prior to publication). Payment Terms: Payment on ALL advertising products is due prior to publications or use. Payment may be made by check. All checks MUST be in U.S. funds and drawn on a U. S. bank. Special arrangements must be made in advance with AVER if prepayment is not received. Invoices outstanding 30 days after publication date are subject to interest charges.